



## Artists Supporting the Arts

Please join Ballet Virginia International as it presents the first annual Artists Supporting the Arts Gala, October 23, 2010 from 6-9 PM. BVI values its sponsors and offers numerous benefits to each sponsor in addition to promoting the company's brand to a broad range of consumers through this annual event. BVI, known in Hampton Roads to be the pinnacle of pre-professional classical ballet performance and Academy, will combine efforts with local, regional, national, and international artists in this collaborative event. Advertisers will be able to touch over 200 BVI families before the event and many friends of BVI that are avid arts supporters. Please join us as we welcome our guest to this collaborative gala.

### Sponsorship Opportunities

#### Overall Event Sponsorship:

**Food and Bar Supporters:** Each studio will highlight a food vendor with signage and table to fill with cold appetizers. A bar stocked with beer and wine with signage will be available in three locations. Your logo will be displayed on the event banner, invitations, and program back cover.

Premier Studio: Food table  
The Hope Studio: Food table  
The Loft Studio: Food Table  
Rehearsal Hall: Food Table  
Lobby Wine Bar  
Downstairs Beer Bar

**Artist Prizes:** Sponsor an artist prize! The Juror's Choice Award will be selected by guest judge, Jeff Harrison (Chief Curator/Acting Curator of American & Contemporary Art, The Chrysler Museum). The People's Choice Award will be voted on by those attending the event. Other categories will be selected by a committee determined by Ballet Virginia International and London Square Gallery.

**Juror's Choice Award \$1000.00**  
**Corporate Choice Award \$500.00**  
**People's Choice Award \$500.00**

#### Other Levels:

##### **Juror Sponsorships**

Full page ad in program, logo on event banner, invitation, postcard and signage at event \$1000.00

##### **Artist Sponsorships**

Full page ad in program, invitation, postcard and signage at event \$750.00

##### **Patron Sponsorships**

Half page ad in program, logo on signage at event \$500.00

#### Advertising:

|                    |       |
|--------------------|-------|
| Full page          | \$200 |
| Half page          | \$100 |
| Quarter page       | \$50  |
| Inside front cover | \$300 |
| Inside back cover  | \$300 |

*Program Dimensions:* Full page 4 1/2" x 7 1/2", Half page 2 1/8" x 7 1/2" (vertical), Half page 4 1/2" x 3 5/8" (horizontal), Quarter page 2 1/8" x 3 5/8" (vertical), Quarter page 1 3/4" x 4 1/2" (horizontal)

**DEADLINES:** Email artwork to [hope@balletva.org](mailto:hope@balletva.org). Creative due by October 1, 2010. Program artwork must be black and white.