



2011-2012 Season Playbill

Ballet Virginia International values its sponsors and offers numerous benefits to each corporate sponsor in addition to promoting the company's brand to a broad range of consumers through its theater season performances, well known in Hampton Roads to be the pinnacle of pre-professional classical ballet performance. Corporate advertisers can reach more than 6,000 people per season. Our 2011-2012 Season will consist of "The Nutcracker" in December and a new production of "Alice in Wonderland" in March. Both productions will be performed at the Sandler Center for the Performing Arts.

Advertising Rates

These are all non-bleeding dimensions.

Full page \$750 B/W or \$900 full-color

Half page \$365 B/W or \$440 full-color

Quarter page \$185 B/W or \$225 full-color

Inside front cover \$1000 B/W or \$1200 full-color

Inside back cover \$1000 or \$1200 full-color

Dimensions

Full page 4" x 7"

Half page 4" x 3 5/8" (horizontal)

Quarter page 2 1/8" x 3 5/8" (vertical)

Quarter page 1" x 4" (horizontal)

DEADLINES:

Email artwork to lisambvi@gmail.com **due November 11, 2011**

Artwork must be specified B/W or full-color and in the chosen color choice in a PDF or JPEG file format.